



**SEMFCU Foundation  
MEETING MINUTES  
Monday, January 15, 2024, at 6:00PM  
VIRTUAL MEETING**

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**Attendance:**

**Board Members**

Dov Adler

Igal Treibatch

Verlaine Elinburg

Robin Konegni

Al Solis

**Non-Board Attendees:**

Ben Rocca

Anthony Forestiere

Scott Silva

Mike Schuster

**This meeting was held via teleconference.**

**Call to Order** – The meeting was called to order at 6:09 pm by **Dov, with a quorum.**

**Roll Call completed**

**Previous Meeting Minutes**

- Motion: Igal motioned to approve the December minutes, with no changes.
- 2<sup>nd</sup>: Robin
- Vote: All approved

**Public Comments**

No public comments, as no public was in attendance.

**Officer Reports**

○ Dov Adler, President - Sarbjit Johal mentioned the allocation from the state was not as high Independent

- Verlaine Elinburg, Treasurer - \$2,785.06, donation; \$5,000 from Pegasus; Greenleaf - \$5,000 to SEMCU
- Grant Reports from Grant Committee – Dov reported – Grants received, towards students wanting to become teachers after high school. Dov to call Igal to coordinate.

## ☐ New Business Discussion Items

- New Zoom link to be used going forward in lieu of our GoToMeeting link – Ben mentioned it is set up and that it can RECORD and is cheaper. Account is set. \$29/month for over 40 minutes.
  - Motion: Igal suggested to take premium package of \$29/month.
  - 2<sup>nd</sup>: Robin
  - Vote: All approved
- Igal mentioned 2-drawer cabinet was brought for library & to start meetings in February there. Dov suggested bringing food. MIKE to call LIBRARY to reserve each month.
  - Motion: Igal
  - 2<sup>nd</sup>: Robin
  - Vote: All approved
- Igal suggested Verlaine meet with him at Library Tuesday to test teleconference equipment. Ben will coordinate Ignacio meeting them there as well.
- Igal invited for new members to join the SEMCU Board: Anthony Forestiere –
  - Anthony said he would like to attend meetings for now but has to think about joining board.
- Tax Returns 2023
  - Igal invited Anthony Forestiere to discuss what he needs in order to file.
  - Anthony says tax return for 2023 is current but needs spreadsheet list of expenses and checks written that Jeff did previously. Verlaine will work with Anthony to get him the information needed.
  - Anthony mentioned he would need information on donations for taxes.
- New insurance

Quote received from Barlocker previously distributed to the Board by Ben. Discussed previously with Verlaine regarding Hartford Insurance and to get bidding for this potential policy as soon as possible so the board is protected. In 2024, first will stay w/ Philadelphia (existing) & pay now, until a quote is received from Hartford & if lower. Ben will have the agent contact Verlaine with an invoice.

  - Motion: Igal to bind the quote with the current company
  - 2<sup>nd</sup>: Dov
  - Vote: All approved
- Order a receipt book to give donors
  - Motion: Igal motioned
  - 2<sup>nd</sup>: Robin
  - Vote: All approved
- Upcoming Fair
  - Need volunteers to run the booths - Igal, Robin, maybe Ben with family, Al
    - Discussed Flatlanders Parade – It did not occur in 2023 but will occur in May 2024.
    - Fair will occur at end of parade. Igal suggested picking up items every other Saturday; providing truck & trailer, storing until the day of the fair. Verlaine, Igal, and Scott discussed picking up items. Igal suggested a raffle at the fair.
    - Flyers – Igal suggested sending out
    - Newspaper ad – Igal suggested putting flyer in paper
    - Signage – Verlaine will help to set up booths & staff one stall
    - Igal said SEMCU will donate \$1,000 from SEMCU to sponsor fair operations
  - Motion: Igal suggested 2 booths for fair (SEMCU & Sale of items), donation to fair & put out ads
  - 2<sup>nd</sup>: Al
  - Vote: All approved

- Craft Fair booth for Chamber?? – Verlaine asked if SEMCU can contribute \$700; \$100 more to hang SEMCU sign
    - Motion: Verlaine to approve cost
    - 2<sup>nd</sup>: Robin
    - Vote: All approved
  - In person meetings discussion update & library equipment update:
    - 2 drawer locking cabinet purchased and delivering by Igal Tuesday
  - Monthly Article in Ranchos Independent – Igal Treibatch asked who will draft it?
    - February – Dov
    - March – Anthony
    - April – Robin before Flatlanders May event
    - May or April – Robin again, after Flatlanders May event
  - Solicitation and brochure materials to be sent to SEMCU's potential donors
    - Motion: Igal
    - 2<sup>nd</sup>: Robin
    - Vote: All approved
  - Website new content generation & redesign
  - To review and discuss the proposal from Yossi Levi web designer  
 Website refresh with new content: charge \$95 an hour.  
 vs., design and build a new website completely, modern and responsive looking etc, I can build that for anything between \$1250-\$1800 depending how much stuff we need to add or migrate from current site.  
 If it's just moving whatever you have now to the new one - then we will be closer to \$1250.  
 Maintenance will be conducted once per quarter at \$125 each session.
    - Motion: Igal to move forward
    - 2<sup>nd</sup>: Robin
    - Vote: All approved
  - Social Media  
 Verlaine suggested using **Otter AI** to automate future meetings' minutes
    - Motion: Verlaine to move documenting minutes to Otter
    - 2<sup>nd</sup>: Igal
    - Vote: All approved
  - Monitoring community channels – Igal suggested Verlaine to hand over addresses to Mike.
    - WhatsApp @ The Ranchos
    - Next Door @ The Ranchos
    - Facebook @ The Ranchos
- ☐ **Next Foundation Meeting** – Monday, February 19<sup>th</sup>, at 6:00pm; it is a holiday (President's Day) but we will keep this meeting date and time.
- ☐ **Adjournments** – Dov moved to adjourn; Al did 2<sup>nd</sup>. All approved.