



**SEMCO Foundation
MEETING MINUTES
April 16th, 2018**

*Ranchos Pizza Factory
37101 Avenue 12, Madera, CA 93636*

1. Attendance

A. Board Members Present:

Sarbjit Johal
Igal Treibatch

Jeff McGrath
Verlaine Elinberg

B. Others Present:

Tal Fogelman
Jennifer Laughlin
Andy Pal

Owen Kubit
Bev Walsh
Thom Walsh

2. Proceedings

I. Call to Order

- Meeting called to order at approximately 6:08pm by Sarbjit Johal.

II. Previous Meeting Minutes

- Sarbjit Johal asked if everyone reviewed the minutes from the 3/19/2018 meeting.
- Several corrections added to the minutes by Jeff McGrath. The minutes from March meeting should have shown an account balance of \$3,183.02 not \$18, 486.06. The larger amount was the carryover from 2017.
- Motion made by Jeff McGrath to adopt the minutes from 3/19/2018 with minor corrections. Seconded by Igal Treibatch. All were in favor.

III. Public Comments

- Igal welcomed newcomer, Andy Pal. Andy introduced himself. He has been in area since 1987, used to be an inspector with Provost and Pritchard, just wanted to see what SEMCO was about.

IV. Officer Reports

- Sarbjit Johal, President
 - No news to report.

- Asked if anyone else attended the “other meeting”
- Bev and Thom Walsh attended. It was all about water. Talked about water history, presentation (Dr. David Sears) about why the dam should not be built (should spend 1/5 the money and get more water to aquifers). Problems with the dam is that water will never get to Madera (will go to SoCal). They think about 30-40 people attended.
- Jeff McGrath, Treasurer
 - Current SEMCU checking account balance is \$3,183.02.
 - Low Flow account balance is \$6.14.
 - Grant Account balance is -\$3,218.50. However, in the two grant accounts I have transferred monies within. To date, I have taken \$1,710.00 from the Washer grant to pay bills in the Low flow account. This leaves both account with minimal monies, we owe 4 people rebates for the washer machines and Verlaine for hours worked. That is \$1,562.50 which will be fixed when state checks come in.
 - IRS sent a delinquency notice with a \$5,060.00 penalty. Believes things “crossed in the mail.” He will send to Anthony and let him handle.
- Igal Treibatch, Secretary
 - Introduced Jennifer Laughlin as Matt’s replacement
 - Al Solis was not able to attend so Igal put out some of the minutes from the last RWMG meeting on 4/9/2018.
 - Need to do something about the Flatlanders Parade.
 - SEMCU is managing money for the community and wants to reach out to the community to get people involved.

V. Discussion Items

- Owen Kubit - 2016 Washing Machine rebate
 - Completed proposal and amendment to add dishwashers to grant agreement.
 - The proposal does not add money but moves it around a bit to cover different administrative costs and advertising changes.
 - Proposing reimbursement of \$350 for dishwashers (same as washing machines), on same schedule as dishwashers (if they bought back to June 2017, they are eligible).
 - Criteria is that it is Energy Star efficient.
 - Will send proposal and agreement to Jennifer for review and then she will send on to Board. Suggested that Board review and respond within one week
 - Now that we are adding dishwashers, we need to add information to advertising and outreach.
 - Radio ads, local TV spot, Facebook and YouTube were discussed as ad venues for advertising and outreach.
 - State gave more money than was needed. Next time, grant request will be broader and less specific. (Noted that it was done the way it was to get the money in the first place)
- Question was asked by _____. How effective has the grant been?
 - Through 12/31/17, 30 people have been granted rebates.

- Bev asked if we can expand the area. It doesn't include many people who could use and would take advantage of/need the rebates.
 - Response was that if we included certain areas, we would not have gotten the grant (it applies only to very disadvantaged areas)
 - Igal said again that we need more people involved so we can give out more money. Grant allows for 500 rebates (only 30 have been given). Any ideas on how to involve community and get the money where it needs to be?
 - People still don't know about programs (including the library).
 - Current social media outreach not working.
 - Bev asked if it would be helpful to have our own channel (YouTube) for the community.
 - People listen to Valley news so that's a possibility.
- Verlaine – Dry wells
 - Not sure what kind of meters to get but Igal said that county has the specs.
 - People don't want meters but by 2025, everyone will be required to have one.
 - Scheduled to meet with Brad and Jennifer at ranch at 10am Tue, 4/17.
- Upcoming Events
 - Earth Day – there is a big ad outside of the Chamber of Commerce.
 - Flatlanders Day Parade – theme something around water and landscaping – Garden Store does classes – maybe they would partner up and do joint ads and/or float.
- Talked about using sign across from the high school (when it's not being used for anything else). Igal made a motion that we utilize that sign, Jeff McGrath seconded. All in favor.

VI. Next Meeting Date, Time and Location

- Sarbjit Johal reported the next board meeting will be on Monday, May 21st, 2017 at 6:00pm at the Ranchos Pizza Factory.

VII. Adjournment

- Jeff McGrath made a motion to adjourn and Igal Treibatch seconded. All were in favor.
- The meeting ended at approximately 7:20pm.